

The Biz Blog Secrets Workshop Resources

Presented by BackpackBusinessLifestyle.com

1. Examples of blogs:

LizTomey.com – My blog where I brand myself as an expert in the Internet marketing niche. <http://www.LizTomey.com>

BackpackBusinessLifestyle.com – My blog where I'm building the Backpack Business Lifestyle brand. <http://www.BackpackBusinessLifestyle.com>

IMWithLiz.com – My blog where I'm building the IM With Liz brand. <http://www.IMWithLiz.com>

InstantIncomePLR.com – My blog where I'm building my PLR brand. <http://www.InstantIncomePLR.com>

Lifestyle blogs - <http://agirlastyle.com>, <http://travelinglowcarb.com>, <https://julieblanner.com>, <http://kellystilwell.com>

2. How to use your blog:

1. Bonding with your audience - This gets your audience to spend money with you!
2. Traffic – SEO, social media traffic syphoning, content marketing strategy, guest blogging, social sharing, etc.
3. Interaction – Again... This gets your audience to spend money with you!
4. Keeps you focused!
5. Gives you insight into your audience.
6. Credibility!

Additional Resources To Help You With Blogging:

Blog Kickstart Workshop – Learn to setup your own blog from A-Z
<https://youtu.be/U4ygeTrr5wU>

Huge List Of Blogging Resources From Liz Tomey -
<http://liztomey.com/blog/online-business-resources-topic/blogging-resources>

19 Reasons Your Business Should Be Starting A Blog -
<https://www.sproutcontent.com/blog/19-reasons-why-your-business-should-be-writing-a-blog>

6 Reasons Why Your Business Needs A Blog - <https://probblogger.com/6-reasons-why-your-business-needs-a-blog>

7 Reasons Why Every Business Needs A Blog -
<http://blog.startupdigest.com/2017/03/03/7-reasons-every-business-needs-blog>

How To Generate \$100,000 A Month From A New Blog -
<https://www.quicksprout.com/2015/03/25/how-to-generate-100000-a-month-from-a-brand-new-blog>

35 Blogging Ideas - <https://www.quicksprout.com/2016/08/31/top-35-blogging-ideas-that-are-guaranteed-to-be-popular>