Service Provider
Biz Model Plan

Presented by BackpackBusinessLifestyle.com

Step 1: Research to see what services people are looking for.

You can do this by going to UpWork.com, Guru.com, and/or the
Warriors For Hire Section of the Warrior Forum
http://www.warriorforum.com/warriors-hire or the Members Looking
To Hire You section at http://www.warriorforum.com/wanted-
members-looking-hire-you. Note what services are being offered
and make a list of ones that YOU could offer, and/or that you
could learn and offer.

Example services you could offer: (There are literally thousands
of things you could offer.)

Video marketing/creation
Copywriting
Content
Facebook advertising
SEO
Webmastering
Testing/Tracking
Keyword research
App developer

Step 2: Decide what services you want to offer.

From the list of services you created decide what services you
could offer. It's also okay to offer ONE service. For example
maybe you want to offer a blog creation service. That would be
ONE good service to offer.

If you need to learn the skills to offer them then go do that
before moving on to step 3.

Step 3: Get your own domain name using your name.

You're going to need a website to offer your services from and I
recommend doing it a YourName.com Where YourName would be your
name. ☺ This will help with branding you.

Step 4: Setup a site offering your services.

The best way to do this is to setup a blog. You can create a page for each service you offer and have them listed on your blog. Then you can make posts to the blog that educate people about the services you offer and why they need them. Make sure to include something on your blog that allows you to build a list of followers so you can update them when you make new posts on your blog, have special offers for your services, etc..

Step 5: Drive traffic to your site

Make sure you create a daily traffic plan and drive traffic each and every day to your squeeze page. I've done a video showing you how to create a traffic calendar at https://youtu.be/NTcAJGxH_js