

Reusable Content Biz Model Plan

Presented by BackpackBusinessLifestyle.com

NOTE: When I say reusable content I mean content that has already been created that you can plugin and use. You might have to edit it with your own information, order buttons, and or links, but it's ready for you to use in your business.

Done for you services, PLR products, resale rights products, etc are all examples of reusable content.

Step 1: Decide on a plan. What kind of business do you want to build where you can use reusable content in it?

Example Plan: Squeeze page that you can use to build a list and use emails to follow up with that list to make money. You can put that list in front of products, services, your affiliate links, etc.

Note: The rest of these steps will be used as if you were following this plan. Depending on your plan will depend on what steps you take!

Step 2: Search for reusable content that you can use to setup your squeeze page.

There are complete squeeze page systems that you can get that are already built for you. <http://www.YourOwnSqueezePage.com> offers a service where they build your squeeze page for you. <http://www.ReadyToGoSystems.com> has squeeze pages that are built and ready for you to setup and start using. You can also find LOTS of squeeze pages with PLR on the Internet and at <http://www.SqueezePagesWithPLR.com>

Step 3: Once you have a squeeze page you're going to need a blog.

Blogs are great for posting content to that attracts traffic in many ways and they also educate your potential clients about topics that you can lead them to a product of your own or an affiliate link.

I've done a workshop showing you exactly how to setup your own blog at <https://youtu.be/U4ygeTrr5wU>

Step 4: Your next step is going to be to start setting up promotions for products that you're either an affiliate for and/or that you have.

You can find ready to go affiliate promotions, products, and the like at <http://www.ReadyToGoSystems.com> Always be looking for reusable content that you can just plugin and put in front of the list that you're building with your squeeze page in this first step! These can also be found all over the Internet. Just search for PLR and/or resale rights products.

You want to have 3-5 things setup that you can promote before moving on to the next step.

Step 5: Drive Traffic

Make sure you create a daily traffic plan and drive traffic each and every day to your squeeze page. I've done a video showing you how to create a traffic calendar at https://youtu.be/NTcAJGxH_js

Step 6: Rinse and repeat

Constantly drive traffic to your squeeze page, and constantly find reusable content that you can use in different ways. You can find emails to use, content to use on your blog, products to setup and sell as your own, complete membership sites to promote, and more. Keep adding to keep making more money!

Additional Resources:

I created a workshop called the Product Empire Backpack Business that explains all of this in detail. I highly recommend if you want to use this business model that you go through the entire thing. You can access it at no cost by going to <http://readytogosystems.com/sp/product-empire-backpack-business-tutorials>