

Product Empire Backpack Business Checklist

This is the checklist that you can use to create the Product Empire backpack business model for yourself. Before getting started doing this make sure that you completely understand every aspect of this business model. Here are the links to everything I've covered about it:

1. Product Empire Backpack Business Overview - [Click here](#) to view this post.
2. Product Empire Backpack Business Tutorial 1 - [Click here](#) to view this video.
3. Product Empire Backpack Business Tutorial 2 - [Click here](#) to view this video.
4. Product Empire Backpack Business Tutorial 3 - [Click here](#) to view this video.

Checklist:

- I have picked a niche that has BUYERS in it, **and** I have verified that I can find plenty of products and/or create plenty of products for people to buy from me.

My niche is: _____

- I have found 3-5 products that I can either have setup for me and/or that I am creating and/or being created for me. Remember that if you're in the Internet marketing niche IMSetupService.com offers several different products that you can have setup for your product empire.

My products are:

- I have setup each of my products (*or had them setup for me*) complete with a sales page for each and a download page for each. I also recommend putting each product on its own domain name.

My product websites are at:

- I have created a free offer to give away from a squeeze page so that I can build my list and promote the products in my product empire to that list. Remember I have "*ready to go*" free offers with squeeze pages that you can learn more about at ReadyToGoSystems.com if you're looking for a plug and play squeeze page system.

My free offer is: _____

- I have created a squeeze page offering my free offer and it's ready for traffic! Again remember I have "*ready to go*" free offers with squeeze pages that you can learn more about at ReadyToGoSystems.com if you're looking for a plug and play squeeze page system.

My squeeze page is at: _____

- I have created emails that get my list to like, know, and trust me and created emails that promote the products in my product empire. These are all loaded into my autoresponder. *Note:* All squeeze page systems from ReadyToGoSystems.com come with emails.

If you can check everything on this list off then congratulations you've now built your very first product empire! There's many ways to keep making money with it.

You can...

- 1. Add more products** – When you add more products to your empire notify your entire list and also remember to create some emails that you can load into your autoresponder that promotes your new products.
- 2. Promote affiliate products** – By promoting affiliate products to your list you can add extra income and not have to do all the other stuff! Find products related to your niche that you can be an affiliate for and mail your entire list about them!
- 3. Create a new product empire** – Tapped your niche out? Why not start over and create another product empire in another niche!

Here's what you need to do now...

Once your product empire is all setup then you need to start driving traffic to your squeeze page and learning how to market to your list that you'll be creating. I highly recommend you check out IMWithLiz.com where I am teaching everything related to marketing your online business! You'll learn about getting traffic and marketing to your list, so make sure you get over there so can push you to the next level!

To your success!

Liz Tomey

BackpackBusinessLifestyle.com