

Basic Affiliate Marketing

Biz Model Plan

Presented by BackpackBusinessLifestyle.com

Step 1: Pick a niche that you want to go into that you have some interest in and have found indicators that it's going to be profitable.

Note: You can learn how to find the perfect niche by watching this video
>>> <http://backpackbusinesslifestyle.com/webinar-replay-finding-a-niche-for-your-backpack-business>

Step 2: Create a product to giveaway to get people to subscribe to your email list.

Options:

- ⇒ Create it from scratch
- ⇒ Create it from PLR content
- ⇒ Outsource it

Step 3: Get graphics to represent your product.

Outsource it at the Warrior Forum in the Warriors For Hire section.

Step 4: Create copy for your squeeze page that entices people to WANT your free offer and get on your list.

Step 5: Pick 3-5 products to promote that are related to your niche.

Pick products from ClickBank.com or JVZoo.com to get guaranteed payments. You can pick from any affiliate networks you want to though.

Step 6: Create emails to build a relationship with your subscribers and emails that sell them things related to your niche.

Step 7: Build your squeeze page and download page.

Outsource it if you don't know how to do it, but you can easily use [OptimizePress](#) to build anything you want.

Step 8: Drive Traffic

Make sure you create a daily traffic plan and drive traffic each and every day!

Step 9: You need to continually build your relationship with your list and send them things that make you money.

Step 10: Once you have a well-oiled machine that's making you money then decide if you want to do MORE in this niche or rinse and repeat the entire system in a different niche.

Note: You can see an example of my squeeze page and free offer at <http://www.BackpackBusinessLifestyle.com> If you get on my list there you'll also be able to get my emails I send out to my subscribers and see how I use relationship building in my emails and how I promote things that make me money.