

Affiliate Marketing Blogger

Biz Model Plan

Presented by BackpackBusinessLifestyle.com

Step 1: Pick a niche that you want to go into that you have some interest in and have found indicators that it's going to be profitable.

Note: You can learn how to find the perfect niche by watching this video
>>> <http://backpackbusinesslifestyle.com/webinar-replay-finding-a-niche-for-your-backpack-business>

Step 2: Get a domain name, hosting, and setup your blog in your niche.

I've done a complete video tutorial on how to setup your first blog at
<https://youtu.be/U4ygeTrr5wU>

Step 3: Pick 3-5 products to promote that are related to your niche.

Pick products from ClickBank.com or JVZoo.com to get guaranteed payments. You can pick from any affiliate networks you want to though.

Step 4: Add content to your blog!

The first pieces of content on your blog should be a few key pages like your About Me page, a contact page, etc.

Then your first posts should be things like...

- Tutorials on how to do things in your niche
- List posts (*5 best products for niche, 7 best resources for niche, etc*)
- Relationship building posts

Make sure you place your affiliate links in key places in your blog post.

Step 5: Start getting traffic to your blog.

There are SOOOO many ways to get traffic to your blog. Start studying HOW to get that traffic, and then do something EVERY SINGLE DAY to get traffic to your blog.

Step 6: Start building an email list.

I highly recommend that you start building an email list from your blog. If nothing else just to notify people of new blog posts, but there's way more you can do with an email list to make more money!

Step 7: Continually add content to your blog and make sure you're putting your affiliate links in your content!

Note: You can see an example of my blog where I use this business model at <http://www.BackpackBusinessLifestyle.com>